

## Artwork Specifications

### How to Setup Print Ready Artwork

- ▶ Convert all text to outlines
- ▶ Embed all images and elements
- ▶ No trim, crop or registration marks
- ▶ Artwork supplied as a PDF
- ▶ Bitmap images no less than 150 DPI

### Sending Us Your Files

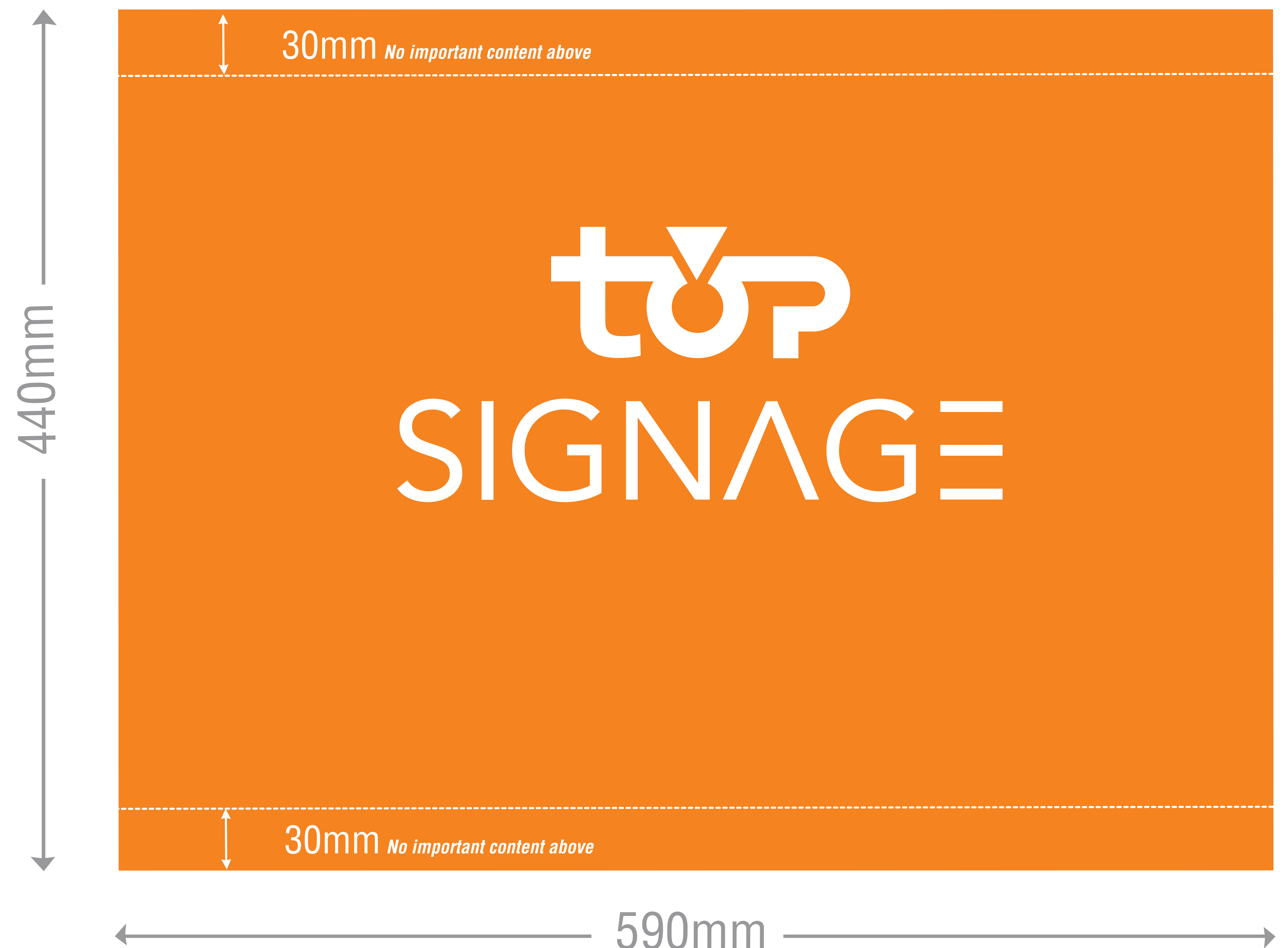
- ▶ Files under 20MB email to [sales@topsignage.com.au](mailto:sales@topsignage.com.au)
- ▶ Over 20MB files can be sent via Google drive, drop-box or we-transfer link at [sales@topsignage.com.au](mailto:sales@topsignage.com.au)

### File type: pdf with fonts embedded/outlined

- ▶ Any graphics should be 150 dpi
- ▶ Colour should be CMYK

### Acceptable file formats for printing:

- ▶ EPS (Encapsulated Post Script)
- ▶ AI (Adobe Illustrator)
- ▶ PDF (Adobe PDF)
- ▶ PSD (Adobe Photoshop)
- ▶ JPG (High Resolution JPEG)



## Turnaround time

Banners can be produced within 24 hours assuming artwork has been supplied correctly.

For any queries, please call

Print & Distribution Services on **03 8510 1516**